

WOMEN ENTREPRENEURSHIP



"A strong woman knows she has strength enough for the journey, but a woman of strength knows it is in the journey where she will become strong". This quote inspires women of all backgrounds to empower themselves & be self reliant. Women empowerment certainly embodies a vast meaning but when we go to the basics, the word "women empowerment" itself means making women stronger. It may not be necessarily the truth because we are already strong, it's all about how the society perceives our strength. Today's women are so confident & strong that they are efficiently carving a niche for themselves in this male dominated society (cliche or not, its a matter for an other discussion). Tens of thousands of women entrepreneurs are managing small & large businesses extremely well & are definitely outshining their male counterparts. They are making significant contributions in creating employment & helping in poverty reduction thus helping in the economic growth of our country. So when a woman is empowered, the whole country is empowered. The basic necessity for all of this to materialise, is education. There is a famous saying that, if you educate a girl child you educate the whole family. It becomes the duty of the society to educate the girl child , accept her views & opinions, create awareness about self worth & encourage & support in any new ventures that she decides to pursue. Having said that, in many parts of our country, women are not able to access some of the basic resources, especially in a rural set up, to make themselves self reliant. But the good news is that, the government & welfare organisations are painstakingly working towards educating the girl child. Evidently, many schemes have been sketched out to promote education & self employment & it is satisfying to know that its not water down the drain. Majority of the rural population are utilising the schemes to the maximum. As a result, we are able to witness some of the most successful women entrepreneurs in rural India.

Rural women are breaking the stereotype mindset that entrepreneurship is limited only to city women & are changing lives at the grassroot levels. This is such welcoming news to us as citizens of this country.



Our district Chairman Mrs Kavitha Niyath & district editor Mrs Rajani Bhat together have provided an opportunity to advertise any kind of business ventures that our Innerwheel sisters are managing to be featured in the district bulletin.

We are a fortune lot to be part of this wonderful organisation. It is not only dedicated to charity & friendship but also provides its members with many opportunities to know their power, excel themselves & helps in all round personality development thus inspiring women all around the world.

- Savitha Srinath



The third GB meeting was held on 20th September at Hotel Kingdom, Srirampura. After the deliberations, PP Uma Vivekananda, who had won a special prize for the presentation of her summer salad in the Healthy Recipe Contest conducted by District 311, demonstrated the preparation of the same recipe, both desi & exotic style. Loaded with veggies, fruits, nuts, it was nutritious as well as yummy to taste.



Our fourth general body meeting was held on 17th October at RCL hall, Mysuru. The speaker for the day was Dr. Sowmya, Gynaecologist, JSS hospital, Mysuru. The topic was menopause & cancer awareness. It was a very informative and interactive session.

President's Message

The Power is within Us, we just need to believe in ourselves & we will surely win. We, as Inner Wheel members have the Power to make a difference in the lives of the needy. Let's continue to serve the society with immense love and enthusiasm. Deepavali, the festival of Lights is here. Let's come together and light the lamp of compassion, kindness, support, sympathy and joy in the lives of the needy & bring a sparkling smile on their faces.

HAPPY DEEPAVALI friends.

Keep smiling, because Life is a beautiful thing & there's so much to smile about

Editor's desk...

ತಮಸೋಮಾ ಜ್ಯೋತಿರ್ಗಮಯಾ!!.. I'm sure everybody is looking forward to celebrate the festival of lights. The sparkle & the warmth that this festival brings is something that puts a big smile on our faces. As Innerwheel members, we have an additional responsibility of bringing smile on the faces of the needy & I'm proud to say that we are doing that efficiently. May the diyas we light help us spread the light of happiness!!

Happy Deepavali to all friends!!

Projects

WORLD MENTAL HEALTH DAY



Every year on October 10th, World mental health day is observed. The objective is to raise awareness about mental health issues & give opportunities for mental health personnel & caregivers to talk about their work & experiences. Our member PP Anupama Ravindranath did a virtual program on mental health education & awareness, for the benefit of our members. She explained to us, like any other physical ailment, mental health issues should also be prioritised & must be treated by a professional. She also explained that living life to the maximum potential & feeling emotionally connected is important & any issues related to mental health should never be considered a social stigma but should be dealt with compassionately. The support from our family, friends or a support group is essential. It was a very enlightening program.



Donated a baby weighing scale to Primary health care centre, Saraswathipuram puram.



Donated 3 book racks, a water filter and 5 wall clocks to CHIGURU SRUJANA SHAALE, in Kabini, HD Kote taluk.

SOLLEPURA PROJECT



The place holds a special place in the hearts of us Midtowners. So I decided to write a few extra lines about this project. Though, I missed the project, I do remember it when we visited during PP Prabha Prahlad's time. The quaint school located in a tranquil picturesque location of the mighty Nagarhole forest, the little but resourcesful kitchen garden that the students maintain in front of their school, the curious eyes of the children eagerly waiting for our arrival to recite the poems & songs that they have been taught, the cooks feeding us ಒಬ್ಬ ಒಬ್ಬ with veggies indigenous to the region, the tribal families totally detached from the outside world & immersed in their own routine work of cultivating crops to feed their families thus enriching the soil & protecting the natural resources around them & not to forget Mr. Govind & his wife's dedicated hard work in teaching the school children & uplifting the families by providing them with various facilities, are some of the things that make this project special. Our club has done a series of projects over the years for this school, making this an ongoing project. This year too, we donated a ceiling fan with Innerwheel Mysore Midtown sticker affixed on it & white shoes to the children. Our President along with her husband Rtn. Mr. Nagaraj & a few of our members travelled all the way to Govt. Lower Primary School, Sollepura, HD Kote taluk, enjoyed the little picnic project & returned back with a desire to do more.

Flag Exchange



ISO PP Sheela Urs exchanged flags with the IWC'S of Jaipur east, Jaipur Pride & Jaipur Main of dist. 305. She also exchanged flags with IWC'S of Jodhpur, Bikaner, Secundrabad, Lucknow & Ajmer.

Outstanding Educator Awardee



Wellness expert Nandini Murthy (left) of Mysuru seen receiving Outstanding Educator Award from the chief guest at the All India Women Achievers Award-2022 ceremony organised by TWELL at KASSIA in Bengaluru on Sept. 25.

Another feather in her cap!! Congratulations to our multi faceted woman PP Nandini Murthy for her many achievements.



Mrs. Zenaida Farcon
IIW President



Mrs. Surjith Kaur
Association President



Mrs. Kavitha Niyath
Dist. Chairman



Mrs. Vimala Nagaraj
President



Mrs. Prabha Prahlad
Hon. Secretary



Mrs. Savitha Srinath
Editor

Celebrations



PP Rashmi Kaveramma had her house warming celebrations on the day of Vijayadashami. Congratulations & best wishes to her & her family.

Here's a dash of sparkle & a dash of sweetness to make this Diwali very special!



Wish you a sparkling Deepavali!!